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# ECONOMIC DEVELOPMENT

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**DECEMBER 2022 REPORT**





# December 2022 Business Retention & Expansion Efforts

## TYPES OF BUSINESSES MET WITH IN NOVEMBER

**Business Services**  
**Community Engagement**  
**Data and Business Analytics**  
**EV Charging**  
**Manufacturing - Food**  
**Workforce Development Organizations**



9

Businesses met with in  
December

18

Meetings on Calendar in  
January

## COMMON NEEDS

- Available Commercial Properties
- Business Grant Information
- Business Development Services/  
Consulting Services







## New Businesses



**OPEN**

### 10 New Businesses in November

**B OK**

Beauty and Blades by Nav  
Bugler Construction Inc.  
Central Station Bar and Grill  
Dry Creek Construction  
Hudson Excavation Inc.  
KN TV Repair  
Marina Landscape Inc.  
Rhino Holdings Monte Vista LLC  
Rutily Recycling Co.



### 21 New Businesses in December

**B OK**

Amazon.com Services LLC  
Bathroom Pros Inc.  
Building Installation Group Inc.  
Cali Nails  
Central Valley Environmental  
Earth Shelter Developers  
Fusion Electric Inc.  
Haven and Company Salon  
Lumio HX Inc.  
Max Pack Direct LL

Maxx Cards Gaming LLC  
Mid Valley IT  
Moreno Brothers Underground Utility  
Rudy's Taqueria  
SAVVAGE Fitness  
Spanky's Wieners  
Stanton Optical  
Susana A Millan  
Texas Roadhouse  
The Cloudburst Group  
Total Eye Care



# Turlock Businesses in the News

TURLOCK JOURNAL

## 'Little Artists' win big at inaugural competition



Police Capt. Miguel Pacheco, Chamber of Commerce Executive Director Gina Blom, Impact Prints Founder Rob Kho, Mayor Amy Bublak and Alvssa Moon judge hundreds of submissions on Friday for the...

TURLOCK JOURNAL

## Academica to host men's and women's tryouts ahead of USL debut



TURLOCK JOURNAL

## Amazon helps Santa bring Christmas cheer to Valley Children's patients



TURLOCK JOURNAL

## Design upgrades in the works for proposed food truck park



The final construction documents for the proposed TRAX Food Truck Park will include space for up to 22 trucks and trailers (Rendering courtesy of Torre Reich Construction Inc.).







# December 2022 Business Workshops

## 12/7/2022

## 12/8/2022

### FREE STRATEGY WORKSHOP

## Converting Holiday Customers

Discover smart tactics to keep those Christmas customers coming in all year!

### In this workshop you'll learn:

- 3 Important steps to build customer relationships
- Creative ways to capture customer contact info
- Identify and cultivate your MVPs to boost profits
- Leveraging tips and tools to be more competitive

**DECEMBER 7<sup>TH</sup> 8:00 - 9:30AM**

Register here: [valleymallbiz.com/holiday](https://valleymallbiz.com/holiday)



**FEATURED SPEAKER:**  
**Claudia Newcorn**  
Award-Winning SBDC Consultant and Best-Selling Author.



**LOCATION:**  
**Alison's Cafe**  
219 W Canal Dr, Turlock



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCEDES UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM



## SBA Certification

In-Person Lunch and Learn Workshop

LUNCH PROVIDED

Free Training for Turlock Businesses to Learn the U.S. Small Business Administration Certification Process and Benefits.

### Benefits:

The SBA provides several programs to help small businesses win federal contracts. Participating in these programs helps small businesses:

- Win a fair share of federal contracts
- Qualify for exclusive set-aside and sole-source contracts
- Partner with established contractors to win contracts
- Get business mentoring and education to learn how federal contracting works

### CERTIFICATION TYPES

- Women-Owned
- HUBZone
- Small Disadvantaged
- Veteran and Service-Disabled Veteran-Owned

**THURSDAY, DECEMBER 8<sup>TH</sup>**  
11 AM - 1:00 PM ☑ Please Arrive Early

Location of Workshop:

**TURLOCK CHAMBER OF COMMERCE**  
115 S Golden State Blvd, Turlock

Limited Space Available

**REGISTER HERE:**  
[valleymallbiz.com/lunchandlearn](https://valleymallbiz.com/lunchandlearn)



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## Upcoming Business Workshops

1/18/2023



1/26/2023

FUNDS FOR  
SMALL  
BUSINESS!

SMALL  
BUSINESS  
FUNDING EXPO

LEARN FROM A PANEL  
OF FUNDING EXPERTS

FUNDING SOURCES:

access  
capital

SUCCESS  
CAPITAL  
YOUR SBA SBA LENDER

VALLEY FIRST  
CREDIT UNION

WELLS  
FARGO

SBA  
U.S. Small Business  
Administration

PRESENTED BY:

AMERICA'S  
SBDC  
CALIFORNIA

Valley Sierra  
Small Business Development Center

CENTRAL VALLEY  
Hispanic  
Chamber of Commerce

Stanislaus  
Equity  
Partners

TURLOCK

This free in-person workshop will teach  
small business owners how to access capital  
from different funding sources including:

✓ SBA LOANS ✓ SMALL BUSINESS LOANS  
✓ SMALL BUSINESS CREDIT ✓ MICROLOANS

EVENT LOCATION:  
**Carnegie Arts Center**  
250 N Broadway, Turlock

**JANUARY 18<sup>TH</sup>**  
1:30 - 4:00 PM  
Check-In Begins At 1:00 PM

Register Here: [valleysmallbiz.com/fundingexpo](https://valleysmallbiz.com/fundingexpo)

FREE Turlock Small Business Workshop

# Tax-Prep

THURSDAY

**1/26**

9 AM - 11 AM

### Learning Topics:

- Financial reports for tax time
- Organizing & Categorizing receipts
- W-2 and 1099 preparation & deadlines
- Deadlines for different business structures



AMERICA'S  
SBDC  
CALIFORNIA

Valley Sierra  
Small Business Development Center

Location: **Hampton Inn**, 1821 Lander Ave, Turlock

Register here: [www.valleysmallbiz.com/taxprep](https://www.valleysmallbiz.com/taxprep)

OPPORTUNITY  
Stanislaus





## Attraction Efforts

### Industries Pursuing:

**Semiconductor Manufacturing**  
**Family Entertainment**  
**Energy Sector**  
**Trending Franchises**  
**Trending Restaurants**  
**Trending Retailers**  
**Technology Firms**  
**Workforce Development Organizations**



## New Developments

**Design upgrades in the works for proposed food truck park**







## Workforce Development Talent Development Opportunities

### Career Exploration Solutions



Career and Professional  
Development Center



Stanislaus Partners  
in Education



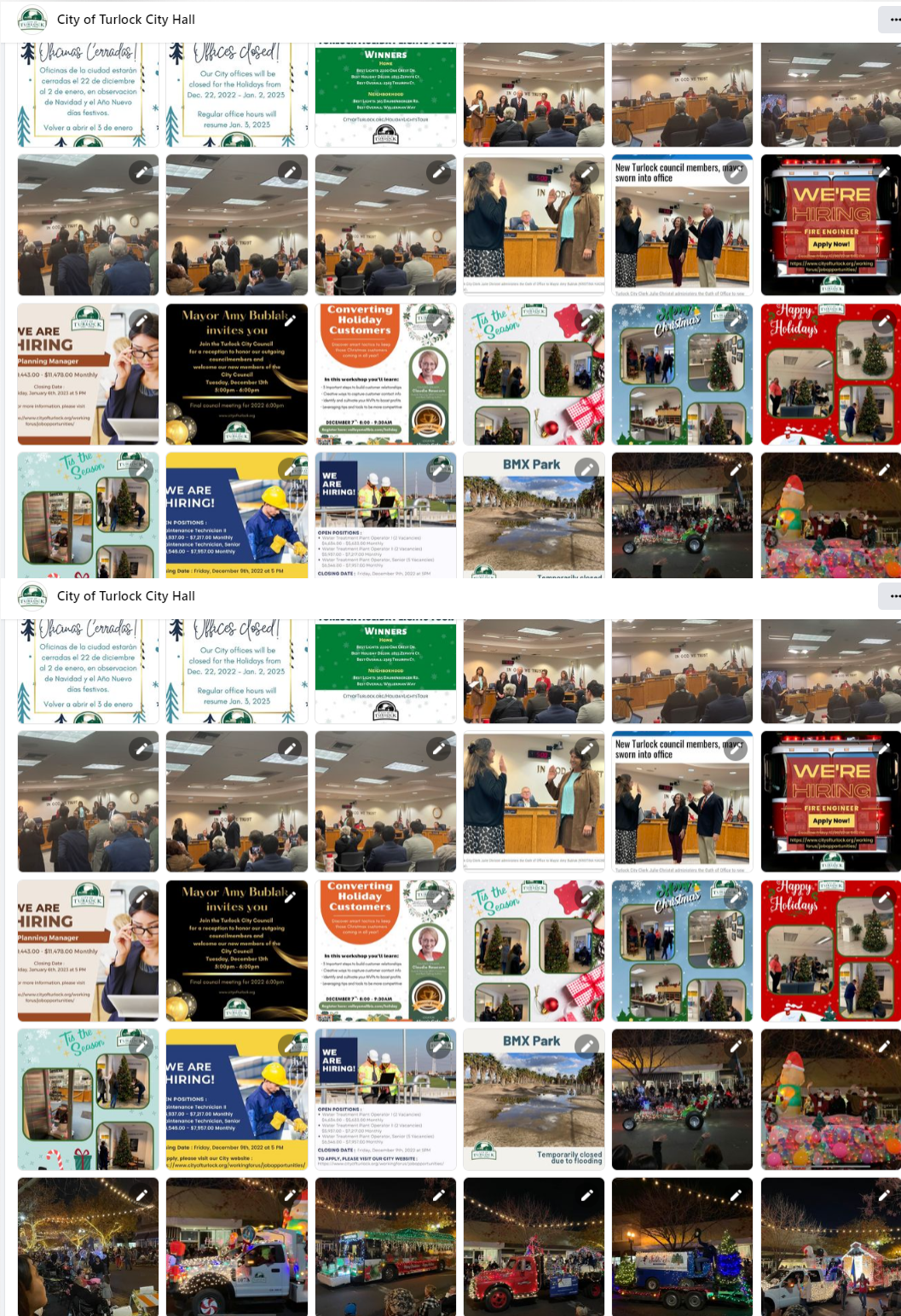
Stanislaus  
State







# Communication Updates



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# Communication Updates

Linked 

2,521  
FOLLOWERS



City of Turlock

2,521 followers

1mo • 

Thank you to our outgoing City Council members for their hard work and dedication towards our community.

And welcome to our new City Council members!

At last night's City Council Meeting, Turlock City Clerk Julie Christel administered the Oath of Office to Mayor Bublak and City Council members Cassandra Abrams (District 3) and Kevin Bixel (District 1).

#thankyou

#congratulations

#publicservice

#citycouncil



City of Turlock

2,521 followers

1mo • Edited • 

Turlock business, Impact Print's Little Artist Competition was featured on Good Day Sacramento this weekend!

The City of Turlock was honored to endorse this event. The Little Artist Competition is a wonderful way to encourage artistic talent and creativity among the Turlock youth.

See the video below!

<https://lnkd.in/gP9Bk97f>



City of Turlock

2,521 followers

1mo • 

Tis the Season!

Our City of Turlock employees had a wonderful time decorating our Ci ...see more







## COMMUNICATIONS UPDATE

### Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

**facebook**

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

**Instagram** 

<https://www.instagram.com/city.of.turlock>

**LinkedIn** 

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,  
resources, and events visit:**

[www.cityofturlock.org/businessresources](http://www.cityofturlock.org/businessresources)

